



NEWS RELEASE

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'Hope Starts Here' with New WMCC Website

Kalamazoo, MI—February 15, 2021—West Michigan Cancer Center Radiation & Surgical Specialties debuted a revamped website today at **wmcc.org**, featuring extensive new content to help patients diagnosed and treated for cancer.

"Hearing the words, 'you have cancer' is a life-changing moment and we want our patients to know that hope starts here," said Bridget VandenBussche, CPHRM, WMCC Executive Director. "We understand the uncertainty a cancer diagnosis can bring and pledge to provide every available resource to care for patients during and after their journey with the disease."

The website features detailed information on gynecologic, radiation and surgical oncology services offered by WMCC as well as clinical research opportunities for patients who are interested in government and pharmaceutical/biotech-sponsored studies. Visitors to the site can easily locate information on their provider teams and learn about nutrition support, patient programming, counseling and wellness resources available to them. The section, 'Ways to Give' provides information on how to make a gift, monetary or in-kind, and under 'Careers', current employment opportunities with a link to apply is easily accessible.

For more information, email: marketing@wmcc.org.

ABOUT WEST MICHIGAN CANCER CENTER RADIATION & SURGICAL SPECIALTIES (WMCC)

Founded in 1994 as a not-for-profit collaboration between Ascension Borgess and Bronson Healthcare, West Michigan Cancer Center Radiation & Surgical Specialties (WMCC) offers comprehensive, multidisciplinary, integrative cancer treatment in a four-floor, 55,000 square foot facility located at 200 North Park Street in downtown Kalamazoo. Today, the WMCC averages 2,000 new patient consults annually.

An executive director and a board of trustees of medical leaders make up the leadership team. Service offerings include radiation therapy, gynecologic oncology, and surgical oncology, social and psychological services, support services including, nutrition counseling, financial counseling, homecare and transportation assistance, and a resource library.

WMCC is member of the Cancer Research Consortium of West Michigan (CRCWM), a subsidiary of the National Cancer Institute Clinical Oncology Research Program (NCORP). WMCC is one of the first oncology practices in the nation recognized by the Quality Oncology Practice Initiative (QOPI®) Certification Program, an affiliate of the American Society of Clinical Oncology (ASCO). The Center is also accredited by the American College of Radiation Oncology (ACRO), the American College of Radiology Imaging Network (ACRIN), the National Accreditation Program for Breast Centers (NAPBC) and the National Pancreas Foundation.

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